

# 2<sup>nd</sup> Annual FABCO golf Tournament

February 24<sup>th</sup>, lady lake



**FABCO**  
ORLANDO AND SPACE COAST

**2<sup>nd</sup> Golf Trophy**  
*"The French Touch"*  
Saturday, February 24<sup>th</sup>

First Tee Time at 11:30AM, Scramble (teams of 2),  
lunch included  
Plus "Close to the Pin" on all par 3, longest drive,  
and lots of surprises!

Sponsored by:   

\$140 per player including:  
Green Fee, Cart, Welcome Package, Range Balls, Skins Game, Lunch and Drink

# An exceptional opportunity for your Business

## **Before the Tournament**

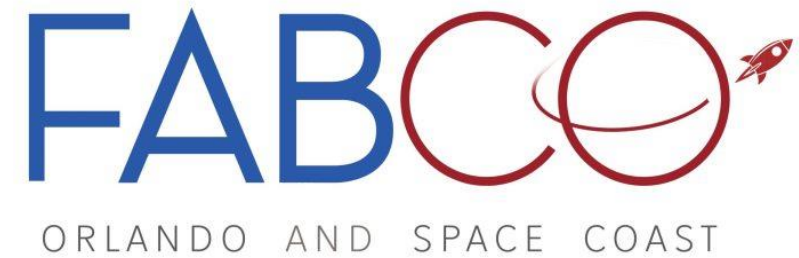
- Huge communication before the Tournament over 32 000 persons

## **During the Tournament**

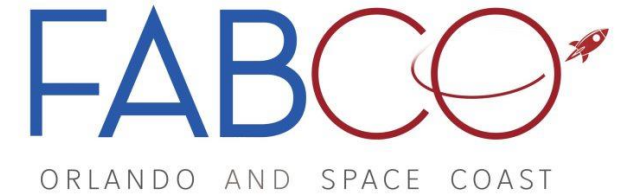
- Signs
- Speech on Prize ceremony

## **After the Tournament**

- Communication according to the sponsorship level
- Opt-in contacts according to the sponsorship level



# Sponsorships level



		Bronze	Silver	Gold
Pre event	Logo on all Communication	YES	YES	YES
	Short Intro in ads Campaign	No	YES	YES
	Dedicated Post and ads	No	No	YES
	Contact sharing (opt ins only)	No	No	YES
Event	Signs	Tee 18	Tee 1	Any Except Par 3
	Signs type /size	sign 18x24	sign 18x24	Flam
	Ceremony prize	Intro by organizer	On stage Pitch	Co presentation of the ceremony
Post event	Mentioned in all Emailings	YES	YES	YES
	Link back to website	No	YES	YES
	Paragraph (1 sentence) in post and email	No	No	YES
Costs	Cost with onsite signages	\$150	\$200	\$350
	Cost without signage (Bring your signs/materials)	<b>\$100</b>	<b>\$150</b>	<b>\$200</b>

Available spots

**4**

**2**

**1**

Platinum CTP	Hole In 1
YES	YES
YES	YES
YES	YES
YES	YES
Par 3 (tee 5, 8,13 or 16) Flam	Exposure on Tee 10 + Par 3 NA must bring material
Dedicated presentation	Dedicated presentation
YES	YES
YES	YES
YES	YES
\$400	N/A - must bring flams or tant
<b>\$250</b>	<b>Insurance costs</b>

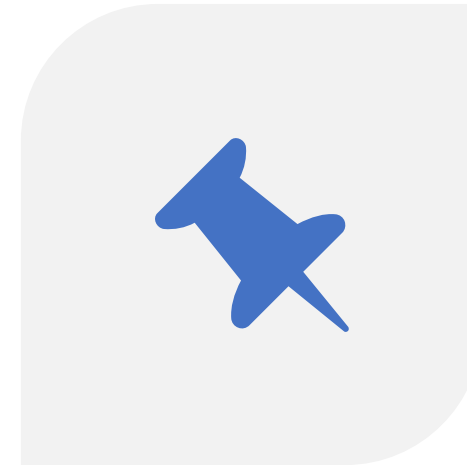
**3**

**1**

# Benefits



TARGET: 120 PLAYERS (ORLANDO AREA,  
THE VILLAGES, MELBOURNE, OCALA)



MARKETING REACH: >32 000 PEOPLE  
REACHED IN CENTRAL FLORIDA

The sponsorship cost range is \$100 - \$250 regardless  
The cost of making an ad campaign by yourself would be over \$600 for the same reach!

## What's next ?

- Provide the logo / graphics to be used in :
  - Posters and communications (150 DPI)
  - Signs or flams according to your sponsorship (300DPI min)
- Sign the contract
- Arrange a bank transfer or payment by card
- Contact
  - [gaetan@mauguin.fr](mailto:gaetan@mauguin.fr)
  - [olivier@fabco.us](mailto:olivier@fabco.us)